We are The International Mountain Bicycling Association
Our mission

Create, enhance and protect great places to ride mountain bikes.
Our vision

Everyone across the U.S. has access to great trails—from close-to-home rides to iconic, backcountry experiences.
Creating and catalyzing more trails close to home, so everyone has a great place to ride.
We believe in

PROTECTION
We work for access to public lands for mountain bikers. We value protecting wild places and believe mountain biking is a low-impact activity consistent with those efforts.

RESPONSIBILITY
We ride, build and advocate responsibly and respectfully, and encourage and teach our community to do the same.

PARTNERSHIPS
Cooperation and partnerships are key to our success. We will always strive to work collaboratively to ensure our efforts are as positive and lasting as possible.

TRANSFORMATION
All of our efforts are intended to transform and improve people, communities, economies and public lands for the long term.
More trails close to home

TOURISM
COMMUNITY
TRAIL DIVERSITY
EQUITABLE ACCESS
YOUTH ENGAGEMENT
HEALTH + WELLNESS BENEFITS
ECONOMIC + BUSINESS DEVELOPMENT
Achieving the goal

IMBA’s holistic approach
Provide assistance at every step

Creating and catalyzing a significant number of more trails close to home requires more than just moving dirt.
Educate: Trail Labs

Professional instruction for land managers and city leaders interested in improving their communities with trails.

How (and why) to plan for, create and support close-to-home trail systems.
Educate: Access and Advocacy

Advocating for responsible recreation access, protecting national funding sources, training local advocates to address targeted issues.

We are also working to unify more mountain biker voices than ever on issues that affect our communities.
Activate: Trail Accelerator Grants

Targeted funding from IMBA and its partners to support new, community-based trail efforts.

These grants provide seed money to kick-start projects in places with little to no mountain biking opportunities.
Activate: Ride Centers + EPICS

Recognition for advanced mountain bike trail communities and destination-worthy backcountry trails.

We use these as models to inspire and inform mountain bikers and city leaders, alike.
Build Capacity: Local

IMBA Local provides services, education and support to grassroots mountain bike groups.

Building strong local organizations and volunteer cores guarantees the future of our trails and growth of our sport.
Build Capacity: Advocacy Summit

Annual gathering of mountain bike advocates, to begin in 2020.
Sharing best practices, creating stoke and bringing the national community together.
Create: Trail Solutions

Leading the mountain bike trail creation industry since 2002.

We don’t just dig. We help communities plan and design thoughtfully. We advance trail techniques. We educate land managers and city leaders.
Measuring Success

Track it: National Trails Database

Tell it: The powerful story of mountain biking’s benefits

We want to see significant growth in the quantity and quality of mountain bike trail systems across the U.S.
more trails close to home