DRIVEN BY A PASSION FOR LIVING A LIFE ON TWO WHEELS
Impacting **All** : Focused on **The One**

- Ryan McFarland developed the first Strider for **his son, Bode**.
- Strider Sports Intl was born from community impact.
- Strider Rider Fund was created in 2014; a generous commitment of 1% of gross revenue.
- Strider Education Foundation was founded in 2017 to reach **All Kids**.
- WE are changing the world!
ADVENTUROUS KIDS BENEFIT EVERYONE
THE FIRST YEARS GREATLY IMPACT A LIFETIME
MAKE IT FUN, SAFE, SIMPLE, AND MOST IMPORTANTLY – START EARLY
EXPLORING THE OUTDOORS CAN HAPPEN IN A MULTITUDE OF WAYS
THREE GUIDING PRINCIPLES that help us perform successfully
BENEFITS OF BIKING

Community Impact
PROVIDE SOLUTIONS
ONE BIG GOAL

To ensure that EVERY child has the opportunity to learn this life-changing skill
A COUNTRY WHERE ALL KIDS BIKE
All Kids Bike® is a national movement led by the Strider® Education Foundation to place Kindergarten PE Learn-To-Ride Programs into public schools for free, using donations from individuals, businesses, and organizations.

The movement is driven by a coalition of parents, educators, healthcare providers, businesses, nonprofits, and members of the general public.

We want to make riding a bicycle the fourth “R” of elementary education, along with reading, writing and arithmetic.

www.AllKidsBike.org
Our Vision

At All Kids Bike® and the Strider® Education Foundation, we believe that learning to ride a bike builds the confidence that changes everything!
Our Mission

We are committed to helping EVERY kindergarten child gain this advantage in life by equipping classrooms with Strider 14x Learn-To-Ride Bikes and Kindergarten PE Learn-To-Ride Curriculum.
Our Program

- Teacher Training & Certification
- Strider 14x Learn-To-Ride Bike
- Kindergarten PE Curriculum
- Helmets
- 5-year support plan
IMPACTING ALL :
FOCUSED ON THE ONE

until the map is Green
IMPACTING ALL : FOCUSED ON THE ONE

One classroom, one district, one state, one nation at a time
JOIN THE MOVEMENT

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