2011 NARRP Membership Survey

Current membership categories and fees include: Individual (Regular $75, Student $33, Retiree $33) and Institutional ($75 first/$70 each additional). Compared to other organizations you belong to, do you find these fees to be:

If the current membership structure does not meet your needs, what changes would you make to the membership categories?

- Chg individual membership from 75 to 50 or have an initial rate of 75 for the first year and 50 thereafter
- Faculty Advisor
- Less expensive individual membership higher price for institutional
- lower cost
- Low income
- many institutions have a young professional rate
- more professional just in time alerts
- not able to be as involved as I would like to be seems a tight group runs things
- Note who belongs to what kind of organization State Federal County Local Private etc
- The categories are fine just higher priced than other organizations in my area

Does the weekly e-newsletter cover topics of interest to you?

- Yes
- No
If no, what topics would you like to see covered?
Advertise RFPs for projects for private/non profit representatives
Brief Profile of Student Members
I find the newsletters very informative
I would also like to see topics regarding historic recreation area rehabilitation preservation or restoration to include natural as well as cultural resources
It’s good I always open it because there is usually something of value to me in it
more federal parks and forests news
more on trails
recreation fees diversity
Sometimes they are of great length so it might be nice to do a synopsis and then a link to the whole story

What do you like best about the newsletter?
Administrative information
all of it
always something relevant job listings
Articles about ideas and trends in outdoor recreation planning and management
Articles about other States Park Systems and Job Announcements
articles about the value of parks
Comprehensive news survey
coverage of recreation planning and activities around the country
Covers a variety of issues in the recreation universe
covers a variety of topics
Covers many relevant topics
current trends and issues amongst park planners/agencies
Focus on real situations
frequency
Good examples of latest projects research best practices
Great variety
Highlights some national issues/challenges
I like NARRP for its recreation planning news. My other newsletters are trails, that’s my other work.
Some newsletters are broad land conservation etc
I like when you address how topics in DC relate to NARRP
issues and events occurring across the Nation
It gives a variety of perspectives from across the country
it’s quite varied and there is usually something I can use for some aspect of my job
job announcement but that may be because I am starting to look for a job
Job announcements
Job Announcements Rec News
Job postings
Job postings at the end
job postings other agency happenings
Keeps me up to date on rec related issues nationwide
latest news
mix of articles position advertisements
National updates on programs policies ideas
news stories highlighting research relevant to outdoor recreation planning and news stories about relevant topics/events
news that is related
overview of current issues
overview of topics
Pretty comprehensive and current. I like the job announcements
range of topics federal to state level
regional news bites and job postings
Reports on what is happening in different agencies Research updates
Request from a member section
Seeing what different agencies and communities are doing
staying current with what’s happening in recreation planning and management

That is showing connections and linking up what is happening across the country with examples
That the newsletter provides us with a national context for understanding what is happening in the
recreation arena
The ability to keep up on current topics by reading brief articles compiled in one location Its also nice
to have the links for more information
The broad scope of recreation issues and opportunities from around the nation
the diversity of information
The focus on recreation
The national scope of news
the number of issues
timely useful articles
Tracking outdoor recreation trends SCORP planning
variety
variety of topics discussed and resources provided
Very comprehensive and informative
very timely like the helpful information about trails and LWCF like to see what is happening in other
states
weekly contact it keeps me informed and gives more value to my membership
Wide range of topics nationwide as well as community level issues

In addition to NARRP, what organizations/associations do you receive newsletters from?

<table>
<thead>
<tr>
<th>Organization/Membership</th>
<th>Frequency</th>
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<tbody>
<tr>
<td>State Parks and Recreation Societies</td>
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<td>American Planning Association</td>
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<td>River Management Society</td>
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<td>State Trails Associations</td>
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<td>International Mountain Biking Association</td>
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<td>National Association for Interpretation</td>
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<td>American Society of Public Administration</td>
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<td>State APA</td>
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<td>American Institute of Certified Planners</td>
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<td>American Motorcycle Association</td>
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<td>American Public Health Association</td>
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<td>American Society of Environmental Historians</td>
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<td>Association of Forest Service Employees</td>
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<td>Columbia Basin Bulletin</td>
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<td>Complete Streets</td>
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<td>Consider Biking</td>
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<td>Forest History Society</td>
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<tr>
<td>George Wright Society</td>
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By comparison, is the NARRP newsletter more or less pertinent to your profession?
Why is the NARRP newsletter more or less pertinent?

Articles are targeted specially for planning outdoor recreation and tracking trends in this area
Recreation Planning is a multidisciplinary field therefore it fills my needs for the more social science based focus area
Broader range of topics within the profession
covers a different area
covers issues related to recreation
Deals specifically with recreation management issues. Most other newsletters I have seen deal more with products or materials for recreation and not much targets management challenges or politics associated with public lands
Deals with issues pertinent to operations of natural area parks
focus on parks recreation resources
Focused on recreation planning
Focused on Recreation Planning profession
Focused on the heart of the profession more professional
Focuses on recreation/conservation issues
Great articles with information that can be applied
I am a recreation planner and program manager
I don't have a strictly recreation based position
I am a recreational resource planner. Others may be use specific but don't cover the variety of topics and resources as NARRP
It applies to my position better than the other user specific newsletters because of the breadth of information covers ALL aspects of rec mgmt
It deals with open space in rural and urban areas, much like what my agency does.
It focuses on that portion of my profession that is most relevant to me
It focuses not only on recreation but also resource management
It is more related to what I do resource related rather than program related
It relates directly to my work
More pertinent as I am a park planner
More pertinent because it relates directly to my field of interest
Most of the news I am interested in centers around trails recreation planning research how Pennsylvania compares with what is happening in other states. NARRP also informs about what is happening at the federal level in our field. Need more of that.
My relationship to NARRP is a very specific niche within my profession
NARRP is directly related to my occupation/profession
Only one that is directly applicable to natural landscape recreation
other is personal
Others are more specifically focused on Natural Resource Recreation Management
Pertinent to a different aspect of my job. It helps keep me very up to date on news and current events
provides the most relevant content
recreation focus versus planning for many topics
Recreation related
Relates to my work as an LWCF/UPARR ORP
relevant
some info is directed towards park operators less for planning staff
speaks to my interests and business
Specifies planning projects and results
The articles deal with many of the things I do in my job now
The stories in the NARRP newsletter are more pertinent to the work I do. However the APA newsletter is also valuable to me as a planner because it keeps me informed on aspects of the vocation such as transportation etc that are interesting
too much on urban issues versus land management

Typical planning organizations don't always focus on recreation planning issues like NARRP does
very focused not covering a wide range of general topics
Very much on target with my career profession
**What other professional conferences do you attend on an annual basis?**

None due to budget constraints over the last 4 years

No travel budget anymore

None in this budget environment. Normally it might be APA, ASLA or NAI

None on an annual basis. Occasionally ASLA and NRPA

Travel budgets do not allow it

Used to attend the Northeastern Recreational Research Symposium. Nothing recently due to budget issues.

Very few anymore due to budget and travel restrictions

Have not attended any conferences/trainings in that last 5 years due to budget constraints. Don't plan to attend any in the next few years due to more budget restraints

When funding allows which is becoming increasingly rare.

I used to attend the biannual national trails conference but now I attend the NARRP conference

Only NARRP

<table>
<thead>
<tr>
<th>Conference Name</th>
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<tbody>
<tr>
<td>American Planning Association</td>
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<tr>
<td>National Trails Symposium</td>
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<td>National Recreation and Park Association</td>
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<tr>
<td>American Society of Landscape Architects</td>
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<td>Land Trust Rally</td>
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<td>National Recreation Reservation Service</td>
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<td>Pennsylvania Parks and Recreation Society</td>
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<td>Alliance for Historic Landscape Preservation</td>
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<td>Annual Forest Service recreation conference</td>
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<td>Association of Fish and Wildlife Agencies</td>
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<td>Caribbean Tourism Organization Conferences</td>
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<td>Colorado American Planners Association</td>
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<td>Colorado Open Space Alliance</td>
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<td>Ecotourism and Sustainable Tourism Conference</td>
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<td>Idaho Conference on Recreation and Tourism</td>
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<td>Incident Management Team Meetings Conference</td>
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<td>International Symposium on Society and Resource Management</td>
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<td>Learning Resources Network</td>
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<td>MidAmerica Trails and Greenways Conference</td>
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<td>National Association of State Park Directors</td>
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<td>National Association for Interpretation</td>
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<td>National Scenic Byway Conference</td>
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<td>Natural Areas Association</td>
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<td>North America Association for Environmental Education</td>
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<td>North American Agroforestry Conference</td>
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<td>Northwest GIS</td>
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<td>NPS, LWCF, State and Local Assistance Conf</td>
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<td>Ohio Parks and Recreation Conference</td>
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<td>Ohio RPA Conference</td>
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<td>Outdoor Retailer</td>
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<td>PA Greenways and Trails Summit</td>
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<td>Salmon recovery conference various conferences on state habitat and recreation issues</td>
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<td>Society of American Foresters</td>
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<td>Society of Women Engineers</td>
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<td>Southeastern Recreation Research</td>
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<td>Washington Recreation and Park Association</td>
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</table>
In addition to NARRP, what other professional organizations do you belong to? Check all that apply.

- American Trails 16
- National Recreation and Park Association 14
- American Planning Association 13
- State Parks and Recreation Society 10
- George Wright Society 7
- American Society of Landscape Architects 6
- River Management Society 5
- Society of American Foresters 3
- National Association for Interpretation 2
- American Society of Engineering Education 1
- Association of Partners for Public Lands 1
- Association of Pedestrian and Bicycle Professionals 1
- Colorado Open Space Alliance 1
- Idaho Society of Certified Public Managers 1
- Institute of Transportation Engineers 1
- ISA 1
- Michigan Association of Planning 1
- National Parks Conservation Association 1
- Natural Areas Association 1
- PA Environmental Council 1
- Society of Women Engineers 1
- The Cultural Landscape Foundation 1
- Trust for Public Land 1

Do you find NARRP to be more or less pertinent to your profession than the organizations listed above?

- More pertinent
- Less pertinent
- About the same

Why is NARRP more or less pertinent?

APA is very urban focused
ASLA still tends to focus more on private practitioners and less on federal land managing agency professionals
Covers recreation planning issues
Deals with issues most related to my job
Directly related to my profession and educational background as a recreation resource mgr
Emphasis is on planning not results
Focused on my part of the profession
Focuses on recreation/conservation issues
Higher level of professionalism
I am a national forest recreation planner and program manager
I do statewide recreation planning. The original reason for NARRPs formation
Information shared is directly applicable to my work. American Trails is pretty good but other organizations are too general having to cover a wide range of topics for a broad membership
It is across all agencies at many levels as well as projects that are trails parks and interpretation. Also big picture oriented
It is focused on Rec planning and more peers belong to NARRP
It provides more administrative information
It targets the exact topics I deal with at the state level for my job
It’s about the same because it provides professional development/interaction in ways that keep me current and help me improve my knowledge base/skills. Network of professionals to call upon for more information.
Less focus on design and planning
Little connection to land management planning and decision making
More focus on Federal agencies and natural resource management issues
More pertinent because it relates to recreation planning
More pertinent because NARRP strives to evolve with the profession. I like the emphasis on career paths including job announcements
More specialized in what I do
More specific to position
Most relevant to my profession
Most rounded in rec management issues and on the ground manager information exchange
NARRP is the premier organization serving recreation planners
Not well known in the industry by comparison. Not as diverse of membership
Covers what planners in other areas are doing related to SCORP
Only one that I am currently affiliated with although NRPA ranks very favorably
Other members have experience and positions I aspire to
Planning is only one small part of my public land mgt responsibilities
Provides specific park/rec info rather than generic planning info
Same answer as why newsletter is more pertinent
Tends to focus more on state and federal land managers As a consultant I feel like a bit of an outsider to the organization
The focus on recreational resource planning

Would you be interested in participating in NARRP sponsored (check all that apply):

- [ ] Webinars
- [ ] Workshops
- [ ] Conference
- [ ] Continuing education
- [ ] Professional development
- [ ] Sponsored online certification courses
If yes to any of the above, what topics would be of interest? Please list.

a round table discussion of concerns that states have had with dealing with the costs of putting information in different languages

ADA on trails. Recreation participation trends. Research methods. Implementing your SCORP approaches to interagency coordination and collaboration
best practices
Collaboration workshop
Compatible land uses
Cultural tourism resource planning and management
Determining capacity. Recreation suitability of lands. Scenery management
Ecology Leadership training. Organizational development. Getting municipal involvement
facilitation/mediation with the public
Fees. Partnerships. Laws
From a Forest Service perspective anything related to frameworks regarding regional and forest based recreation planning
Funding new initiatives. Anything you cover in your newsletter.
geospatial topics
How to plan for future visitation to parks. Who will our audience be. How to maintain infrastructure on a shoestring budget. Cooperative planning.
how to training topics
Innovations in public process and research methods

Large scale partnerships
More on coastal zone planning
Mostly facility development related. Interpreting and reflecting regional character. Determining appropriate treatment of cultural resources, especially native American. How to return to the craft of CCC/WPA era structures.
mountain bike trail planning. Fund raising. Grants and agreements. Partnerships
New federal guidance as it occurs. Regional open space and trails
Outdoor Recreation Planning 101 so that we can provide it to others not in the business but who have decision-making power over our programs. Grants Mgt 101
park design for motorized recreation
Partnerships and nonprofit management
Planning hot issues
Promoting recreational opportunities on our national forest to better reach those who don't realize there are public recreation areas in their vicinity
Public land mgmt topics legislation related to the industry. Industry trends etc
Recreation on public lands
Recreation planning and economic justification for programs on rail banked properties
Recreation planning methods
Regional Trail Connections. ADA with Trails
Regional Workshops in addition to national workshop
SCORP funding in difficult times. Dealing with antiquated management changes occurring in the field.
SCORP planning and outdoor recreation trends
SCORP planning. Master Planning. Environmental Review
Sustainability
Sustainable recreation. Community engagement
Those related to NPS, BLM, USFS, or FWS
Trail design planning. Park design and planning
Trail planning. Writing recreation and park master plans. Most effective methods of gathering public input in the planning process.
Trails. Trail management. User conflicts. Facility planning/site suitability
Trails planning
User conflict resolution. Sustainable design

Would you be willing to pay a fee to participate?

In what ways would you like to see NARRP more involved in shaping the recreation resource planning profession?

Advocating for the profession. Connecting to current trends. Providing training. Tracking progress nationwide for outdoor recreation topics. Increasing visibility of the work and professionals working in outdoor recreation planning.

Be a leader in directing conversation and a platform for professionals.

Become more well known in my area. Convincing the public and the leaders that outdoor recreation really is true community and economic development.

Bigger voice with politicians.

Capture presidential attention to the profession and the value it brings to the AGO effort.

Certification of education programs.

Collaborate more with APA, NRPA and other groups to provide information/education/conferences.

Do not have any ideas at this time I am a relatively new member.

Education and training for people in the field. Better connections with other planners. Regional discussions. Advocacy.

I would like to see inclusion of upper level leadership.

Having a greater linkage with university programs. Producing graduates majoring in recreation leisure studies, landscape architecture, urban planning and sustainable design.

I think NARRP is doing a fine job.

Sustain the initiatives you are currently working on.

I think that partnering with other organizations continues to be important to keep rec planning very visible.

I would like NARRP to set more best practices.

I'd like to be more informed via email on what NARRP is doing and also get our input on it since I have a different opinion regarding SCORP on what NARRP is proposing.

Contact with Congress.

Increase membership and membership involvement.

Keep providing current info to members.

Link even more with the health industry.

Maybe regional or state chapters might be more responsive to local issues.

More involvement in issues related to federal and state funding for outdoor recreation.
More presence in higher ed planning both recreation and general (i.e., I think by being more of a presence in schools such as urban and/or environmental planning we could bring some untapped talent to the group)
More recreation resource planning practitioners
Not so much reporting on research projects/results. More emphasis on implementation of projects - failures and successes.
Not sure how many universities we communicate with but we could expand this outreach

Part-time paid lobbyist in DC to promote outdoor recreation and special areas planning and use Playing a more active role in repositioning the messages as agencies transition from commodity services like timber to watershed values, as an example. Internally it is a slow process and could be accelerated with outside professional nudging.

Professional standards
Provide guidelines for citizen involvement in guiding public/private outdoor recreation partnerships
Providing technical assistance to recreation planners. Professional development and training.
Regarding job announcements, focus is on those advertised as 401 or 023. USFS is working hard to ensure that all recreation management positions are advertised as 101/401/807. It would be helpful if NARRP would include the 3 series.
Showing best practices and research
Team with other associated professions. Be more active and connected.
They demand that their ideas are the right one by giving awards to the special ones who follow their point of view
Understand laws
Work closely with federal agencies in shaping policy
Work with universities to insure relevant curriculum and internships
Would like to see NARRP working more directly with Universities and Colleges on curricula. Could also see benefit in outreaching to underserved populations to gain greater involvement in the profession.

Do you plan to attend the NARRP annual conference in Baton Rouge in 2012?

If you are not attending or are uncertain, what would encourage you to attend?
A change in our out-of-state travel restrictions
additional funds in our departments budget for travel and conference costs
all comes down to funding and timing
applicability of topics
Budget constraints will not allow me to attend
Budget related decision that has nothing to do with NARRP
Budgets will dictate my travel
closer to home state
closer to Michigan
Cost and location on west coast
depends on my agency's travel policy at the time and funding
Depends work schedule, timeframe, presenters, travel and attendance costs etc
distance is problem
Don't have the time
Entirely dependent on budget
focus of interest
funding and support from my agency
Funding from my employer
Funding to cover travel expenses and conference participation
funds available time of year
getting travel funds
having the time, funding

I am worried about how long my job will last in this economy so spending the funds is hard to project
I want to attend but family obligations may not make it possible
I would like to but I don't have that kind of travel budget
If I had an assignment, presentation or role
If more representatives from NPS, BLM, FWS and USFS were expected to attend and if there was a
greater focus on how NARRP initiatives relates to transportation. Something only alluded to
abstractly at the last conference.
Increase in Travel Dollars
It depends on the Forest Service travel budget. I hope to attend
It is a funding issue. If we have allocated funds I will get to be the representative this year
its really solely in the hands of our state government, my employer
limited number from work can attend
More natural resource topics. Innovative ideas panels to discuss challenges

My work does not sponsor my membership or pay for conference attendance. Maybe a scholarship
NA as recreation planning is no longer my professional focus
Lack of budget and prohibition on out of state travel.
Our agency does not fund travel to out of state conferences except on rare exception
Overall trip cost reduction
program content
quality of program
Scholarships for entry level professionals
state funding
The determining factor will be our travel budget
The Washington Office
Too far to travel. Living abroad for about the next one year.
Travel ceiling
travel costs
Travel restrictions likely to apply in 2012 and I may have to pick and choose which trips I need to make
How useful is the NARRP website to you in your day to day work (choose one)?

- Use it once in a while
- Not very useful
- Didn't know it existed
- Go to it frequently

If you do not use the website, why not?

busy
Can't keep up with all the websites I mean to keep up on
Don't have the time
Forget its there
Get to bogged down in responding to email messages reviewing documents and other work priorities
Haven't seen many timely updates of new information
I do not need any information from it
I forget about it
I only use it when I think something related to SCORP documents. Would be useful to access past NARRP conference session materials.
I work on regional trails which are a little different than recreation areas
I'm new to rec planning. I'm just learning the issues and available resources
Just did not think to do so but will start
Just haven't gotten into it
Just my own habits. I don't go and read enough. Stuck in usual stuff
lack of familiarity and time
never saw a need
Not intuitive to navigate
Not much information. No real network of people
Not sure
The day to day time management of project details. I don't give myself time to research.
Time and use e-newsletter more
too busy too check for updates. RSS/twitter feed would be useful.
Too busy working
Too much emphasis on urban minority and non-mainstream recreation. Stuck in a world of exceptions and political correctness.
Too overworked and don't have time to check out additional resources
Unfortunately it is not the first place I think of to find what I am looking for
Used once in a while. Haven't much time to spend researching issues although I need to
Was not aware of existence
In the next year, we will be redesigning the website. Are there resources or functionalities (e.g., List Serve, Community of Practice, Discussion Forum, etc.) that you would like to see added to the website? If yes, please list.

- ListServ
- Discussion Forum
- Blog
- Community of Practice
- A bank of projects or examples of exemplary work that is more extensive and accessible
- A map of where members and affiliates are located
- A more contemporary design for the web site's look and feel to communicate NARRPs role as a leader in outdoor recreation planning.
- Can't think of anything additional at this time
- Compatibility with mobile phones
- contact list for members
- Current job listings
- GIS resources. RFP posting for consultants
- It would be great if the site would have links to other agency publications that are useful across the board no matter where you work, such as trail manuals like has been done with SCORPs
- just in time information
- Links to other professional groups. Discussion of topics that cross disciplines
- List serve on specific topics to alert members to use the site discussion forums. Not ongoing but topical.
- Make it pop more.
- No suggestions at this time
- Not sure
- Photos/designs of facilities would be helpful
- Twitter feed
- Would definitely like to see those listed as ways to quickly tap into shared knowledge of members and share my own experiences
- Discussion groups links to research materials

Please list your favorite websites that you believe would serve as a good example for the new and improved NARRP website.

- American Trails
- American Society of Landscape Architects
- American Planning Association
- Rec Link
- National Association for Interpretation
- American Trails and IMBA have great websites chocked full of resources and they're relatively easy to search
- Arizona Trail Association
- Good Discussion Forum at http://forumsarcgis.com
- http://sfrecpark.org
- http://tclf.org
- Maricopa County Idea Factory
- NAI has some good parts that would work. Though I will say that the NARRP website is not below mediocre in the scale of websites
- NOAA weather website.
- Nothing specific but keep it clean, well organized and don't bury content under too many links/directories
- NRPA was moving in a positive direction with their community networks but it was pretty cumbersome when I was involved with them
- Society of American Foresters
- Wilderness Connect
- www.pecpa.org
- www.tpl.org
Are you allowed to access social media platforms at work if they are for business purposes?

![Pie chart showing the percentage of respondents who are allowed to access social media at work for business purposes.]

NARRP has pages on Facebook and LinkedIn. How important are these platforms to your professional development? Check all that apply.

![Bar chart showing the number of respondents for each option regarding their Facebook and LinkedIn use.

If you use Facebook or LinkedIn for professional development, how can NARRP enhance its pages to serve you better?

Facebook: interesting news stories like in the newsletter
Haven't seen the current page
I don't use Facebook for work
I see the NARRP group on Facebook but it says it will be archived soon. Do you have a regular profile? Do you show events and recent news or opportunities?
I think LinkedIn is a better and more respected platform
I was not aware NARRP was on those. Will check them out
I'll have to see what NARRP has to offer for social networking to answer this question
just in time info
keep it current
No suggestions at this time
Not connected to NARRP presently on Linkedin
Not permitted to use these sites at work
not sure
Post interesting posts regularly
Promote it on the website and Twitter if you have it and use it for discussion threads on topics of interest that are then promoted on the website and Twitter
Provide brief postings of new information or links to other articles and resources
Provide updates on Linkedin to notify members of web updates or newsletters or other member inquiries
Share job opps. Use RSS feeds for topics of discussion.

**What other social media platforms do you use for work purposes? (eg. GovLoop, Twitter, etc). Please list.**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ning</td>
<td>1</td>
</tr>
<tr>
<td>RecLink</td>
<td>5</td>
</tr>
<tr>
<td>Twitter</td>
<td>8</td>
</tr>
<tr>
<td>Wilderness Connect</td>
<td>3</td>
</tr>
<tr>
<td>no others</td>
<td>17</td>
</tr>
</tbody>
</table>

My agency does not allow individuals to use social networking sites for work purposes
Not permitted to use social media sites for work
Pretty much a novice to social media
We have limited access at work to social media only LinkedIn

**Which of the following personal communication devices, if any, do you carry? Check all that apply.**

![Chart showing cell phone, Blackberry phone, Android phone, iPhone, iPad, Other smart phone, Other options]
What devices do you use to access the web? Check all that apply.

Do you check email on your phone?