Economic Impact of Mountain Bikers, Climbers, and Paddlers in the Nantahala and Pisgah National Forests

Mountain Biking
- Mountain biking visitors spent $30.2 million annually
- Mountain biking tourism supported 366 full time jobs and $9 million in job income
- Western NC residents spend an additional $18 million as a result of mountain biking

Rock Climbing
- Rock climber visitors spend $13.9 million annually
- Rock climber tourism supported 170 full time jobs and $4 million in job income
- Western NC residents spend an additional $12.9 million as a result of rock climbing

Paddling
- Non-commercial paddler visitors spent $3.2 million annually
- Non-commercial paddler visitors support 35 full time jobs and $827,000 in job income.
- Non-commercial paddler visitors contributed $36 million annually