Philanthropic Partnerships for a Relevant & Inclusive Future

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Double K Outfit
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Here’s Where the Money (Interest) Is

[And, conversely, isn’t.]
Le Target with Bullseye
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National Philanthropic Giving by Category

- Individual Giving (Deceased): 8%
- Foundations: 16%
- Corporations (Excluding Corporate Foundations): 4%
- Individual Giving (Living): 72%
Edges are of Less Interest

From a Social Ecology or Anthropological point of view, edges are of less interest than the heart.

-- Image courtesy of www.jkagroup.com
Bring your overarching mission to a specific part of another’s mission.
Tangent: Arts & Humanities

WHAT THE HUMANITIES DO

The Humanities are about what it is to be human.

Understanding others in the world through their
LANGUAGES,
HISTORIES,
& CULTURES.

They foster
social justice and equality

reveal how people have tried to make moral,
spiritual, and intellectual sense of the world.
They teach empathy.

The Humanities teach us to deal
critically and logically
with subjective, complex,
imperfect information.

They teach us to weigh
evidence skeptically,
and consider more than
one side of every question.

The Humanities students build skills in
writing and critical reading.

The Humanities encourage us to
think creatively.
They teach us to reason about being Human
and ask questions about our world.

The Humanities develop informed and critical citizens.
Without the Humanities democracy will not flourish.

Mcgraw-Hill, 1977

www.4humanities.org
PLACEMAKING & LIVABLE COMMUNITIES

PLACEMAKING - Fred Kent

- Earth Day 1970
- Lighter, Quicker, Cleaner
- Community is the Expert
- Intuitive Intelligence
- Organic Minimal Process
- People Like to Laugh at Other People
- Community Engagement
- Happiness

PARK

- Ten Places
- Ten Things to Do!
- Three of Ten
- Public Spaces on the Street
- You Take Off Your Shoes!
- When It Wins an Award You Know Something's Wrong With It
- Aftershock

ICE CREAM

- Affection
- When You Take Off Your Shoes!

MARKETS

- How Do We Save Places?
- You Have to Be a Zealous Nut!

CLIMATE CLASSROOM

- The Street as Public Place
- Flop Traffic
- Public Space in Your Community

MODE OF TRANSFORMATION

- We Have to Turn Everything Upside Down to Turn It Right Side Up
Tangential Partners:
Arts & Humanities

- National: NEH, NEA
- Sometimes Regional
- Statewide: Arts & Humanities Councils
- Local: Arts & Humanities Councils, Projects
Tangential Partner: Health

Vitalyst Health Foundation
A CATALYST FOR COMMUNITY HEALTH

Improving well-being in Arizona by addressing root causes and broader issues that affect health.

WITH HEALTH AND JUSTICE FOR ALL
Take our new community poll.

The California Endowment
Tangential Partners: Private Foundations

- All Pro Sports Teams have Foundations.
  - Basketball
  - Football
  - Soccer
  - Baseball

Mission Statement
The Arizona Cardinals Charities Fund supports programs designed to improve the quality of life and enhance opportunities for children, women, and minorities in the state of Arizona.
Tangential Partners: Private Foundations

- Leading Change & Progress with $$$ as the incentive.
Tangential Partner: Community Foundations

- **Planned Giving**
  - **$59 trillion** will transfer between generations by 2061 with $6 trillion to charity. (Boston College)
- Expert ‘back office’ support
- Local, regional, statewide, or national
We’re In the Zone

• Seeing stewardship happening through a variety of funding lenses broadens the base of support:
  – Education
  – Arts, Culture, Humanities
  – Public-society benefit
  – Health
  – Human Services
  – Environment, Animals

• 50% of contribution types are in the Forest/Monument zone!

All data is the property of Giving USA 2015, the Annual Report on Philanthropy.
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Guiding Partners

GuideStar is the world's largest source of information on nonprofit organizations.

We envision a nonprofit sector strong enough to tackle the great challenges of our time. GuideStar’s Nonprofit Profiles provide you with the information you need to make smart decisions, build connections, and learn from each other to achieve your missions.
Are public lands not as worthy?

- **KCRW**: Media Center and Programming and Technology; $46 of $48 million raised as of January 2016.

- **Cal Poly Pomona**: New facilities and equipment to internships and scholarships. September 2010 launch for $150 million. Recently completed; surpassed goal.

- **UCLA**: Centennial Campaign, July 2012 launch for $4.2 billion. $2.5 billion raised to date from 137,245 donors.

- **USC**: Endowment, Capital, and Academic Priorities, $6 billion goal, $5.02 billion raised to date from 298,648 donors.
Philanthropy:
We are wired to steward what we love.
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