Council Vision: Providing a unified voice for excellence in visitor use management on our nation's federally-managed lands and waters to sustain resources and quality visitor experiences.

Council Purpose:
1. Develop interagency guidance for effective visitor use management programs that are efficient and legally defensible.
2. Identify strategies for improving institutional capabilities and professional competencies, including partnerships.
3. Develop shared tools and training, including a unified visitor use planning framework, and monitor their effectiveness.
4. Improve internal and external communication strategies.

What is Visitor Use Management?
The proactive and adaptive process of planning for and managing the characteristics and physical and social settings of visitor use using a variety of strategies and tools, to sustain desired resource conditions and visitor experiences.

Overview of the Visitor Use Management Framework

For more information, please see website [visitorusemanagement.nps.gov](http://visitorusemanagement.nps.gov)