COLORADO Outdoor Recreation Industry Office

Through building on our Outdoor Heritage we will:
- Promote inclusive access for all
- Strengthen our stewardship ethic
- Conserve public lands & water
- Spark sustainable economic development
- Drive innovation
- Cultivate healthy outdoor lifestyles
- Invest resources towards workforce training
- Deepen educational opportunities

We champion industry, communities and people to come to life through Colorado's great outdoors.
Mission

We Champion Industry, Communities, and People to Come to Life through Colorado’s great outdoors.
SOME COLORADO OREC STATISTICS

• 34.5 Billion in Consumer Spending
• 350k DIRECT Colorado jobs
• 994 Million in State and local tax revenue
• 4.2 Billion in wages and salaries
Conserve public lands and waters

Spark sustainable economic development
Where does Innovation come from?
Drive innovation
Cultivate healthy outdoor lifestyles
Crazy or Genius!?
Invest resources towards workforce training

Deepen educational opportunities